

MSNA 2024 Annual Conference | Schedule Outline



All sessions held at the River's Edge Convention Center in St. Cloud, MN.

*Schedule subject to change. Check [website](#) for latest updates.


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| Sunday, August 4 | |
| Registration Open 7:15 – 9:15 AM (SUNDAY REGISTRANTS ONLY) | |
| 2:00 – 5:00 PM (Open to All Registrants, Terry Haws A Lobby) | |
| 8:00 AM-12:00 PM | ServSafe 4-Hour Renewal Course / ServSafe 8-Hour Course Part 1 – Michelle Hill (Opportunities Suite) Separate Registration Required/ Now Closed |
| 12:30-6:00 PM | ServSafe 8-Hour Course Part 2 & Exam – Michelle Hill (Opportunities Suite) |
| 6:30-8:00 PM | President's Reception (Invitation Only), Courtyard by Marriott |

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| Monday, August 5 Registration Open 7:00 AM-4:30 PM (Terry Haws A Lobby) | |
| 7:00-8:15 AM | Breakfast (Glenn Carlson) <i>Thank you for sponsoring, Integrated Food Service!</i>  |
| 8:00-10:30 AM | Opening Comments, Updates, and Keynote Jon Colby (Terry Haws A) <i>Thank you for sponsoring, School Nutrition Directors of Minnesota Group!</i>  SNDM Group |
| 10:30-10:45 AM | Break |
| 10:45-11:45 AM | Sessions Block 1 <ol style="list-style-type: none"> 1. <i>Improv(e) Your Communication</i> – Jon Colby (Terry Haws A) 2. <i>School Nutrition Procurement</i> – Aaron Krulc (Opportunities Suite) 3. <i>Farm to School 101</i> – Jayme Anderson, Kate Seybold (Stockinger Suite) 4. <i>What Should I Know About Processing USDA Foods?</i> – Jesse Podratz (Wilson Suite) 5. <i>Tag, You're It!</i> – Ann Lovcik, Laurence Anderson, Alex Gaustad (Herberger 1) 6. <i>MSNA Advocacy in Action</i> – Darcy Stueber, Sam Walseth (Herberger 2) |
| 11:45 AM-12:30 PM | Lunch (Glenn Carlson) <i>Thank you for sponsoring, Southern Minnesota Director's Group!</i> |
| 12:45-1:45 PM | Sessions Block 2 <ol style="list-style-type: none"> 1. <i>Committing to a Culture of Safety in School Food Service</i> – Royal Dahlstrom (Terry Haws A) 2. <i>Farm to School Meet N' Greet</i> – Jayme Anderson, Kate Seybold (Opportunities Suite) 3. <i>Farm to School is Fabulous</i> – Cheryl Pick (Stockinger Suite) 4. <i>Networking: The Art of Connection</i> – Marie Nelson (Wilson Suite) 5. <i>Crediting Your Own Recipes: Using the Recipe Analysis Workbook</i> – Kathleen Berg (Herberger 1) 6. <i>Google Resources for Rockstars</i> – Julie Kronabetter (Herberger 2) |
| 1:45-2:00 PM | Break |
| 2:00-3:00 PM | Sessions Block 3 <ol style="list-style-type: none"> 1. <i>All the Topics: Roundtable Discussion for Directors</i> – Michelle Sagedahl, Paige Albrecht, Kim Franta, Brenton Lexvold (Terry Haws A) 2. <i>School Nutrition Marketing – Not Just the Director's Job</i> – Debbi Beauvais (Glenn Carlson) |

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| | <ol style="list-style-type: none"> 3. <i>Improve Your Processing Proficiency</i> – Jonathan Ford (Opportunities Suite) 4. <i>Nourishing the Whole Child: Unveiling the Transformative Power of Whole Food Plant-Based Nutrition</i> – Jengyu Lai (Stockinger Suite) 5. <i>Leadership – Who Knew!</i> – Jean Ronnei (Wilson Suite) 6. <i>School Nutrition Solicitation Documents</i> – Aaron Krulc (Herberger 1) 7. <i>Two Bite Club</i> – Lori Underdahl (Herberger 2) |
| 3:00-3:15 PM | Break |
| 3:15-4:15 PM | <p>Sessions Block 4</p> <ol style="list-style-type: none"> 1. <i>USDA Donated Foods (Commodities)</i> – Aaron Krulc (Glenn Carlson) 2. <i>Putting Your Best Professional Foot Forward</i> – Elizabeth Cowles (Opportunities Suite) 3. <i>Beginning Canva Use & Engaging Your Students on Social Media</i> – Angie Ullrich (Stockinger Suite) 4. <i>What Can MSNA/SNA Do for You</i> – Cheryl Pick, Lori Landowski (Wilson Suite) 5. <i>Maximize Farm to School – Working with Aggregators in MN</i> – Anna Richardson, Sara George, Taran Skwira (Herberger 1) 6. <i>Building a Sustainable Farm to School Program</i> – Jayme Anderson, Kate Seybold (Herberger 2) |
| 7:00 – 9:00 PM | Elite Member Reception (Invitation Only), Kelly Inn Ballroom |

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| Tuesday, August 6 Registration Open 7:00 AM-3:30 PM (Terry Haws A Lobby) | |
| Exhibit Show (Terry Haws B&C) | |
| Food Show 9:15 AM-2:00 PM | |
| Directors/Purchasers | 9:15-11:15 AM |
| All Attendees | 11:30 AM -2:00 PM |
| 7:00-7:45 AM | Yoga (Sunwood Ballroom, Kelly Inn, Separate Registration Required) |
| 7:00-8:15 AM | Breakfast (Glenn Carlson) |
| 8:00-9:00 AM | <p>Sessions Block 5</p> <ol style="list-style-type: none"> 1. <i>Protecting the 02 Nonprofit School Foodservice Account from Unallowable Costs</i> – Melissa Elder (Terry Haws A) 2. <i>Offer Versus Serve</i> – Noelle Schrankler, Kara Strandlund (Herberger 1) 3. <i>From Hire to Retire</i> – Jenelle Thelen (Opportunities Suite) Repeated at 10:30 AM 4. <i>Deep Dive into Design: How Collaboration and Industry Trends Form the Foodservice Workspace</i> – Shane Cory, Karen Thompson (Wilson Suite) 5. <i>Cultivating School Wellness- Easy Wins In/Out of the Cafeteria</i> – Gail Anderson, Terri Swartout, Jenna Kiepke (Herberger 2) |
| 9:00-9:15 AM | Break |
| 9:15-10:15 AM | <p>Sessions Block 6</p> <ol style="list-style-type: none"> 1. <i>Creating Culinary Connections: Fostering Positive Relationships in School Cafeterias</i> – Michel Mathiason (Stockinger Suite) 2. <i>What I Wish I Knew When I Became a New Food Service Director</i> – Sarah Motl, Danaca Jensen (Wilson Suite) 3. <i>Placing the Point of Sale First in Elementary Schools</i> – Julie Kronabetter, Emily Malone (Herberger 1) 4. <i>Taking Care of YOU From the Inside Out</i>– Kathy Flaminio (Herberger 2) |
| 10:15-10:30 AM | Break |
| 10:30-11:30 AM | <p>Sessions Block 7</p> <ol style="list-style-type: none"> 1. <i>From Hire to Retire</i> – Jenelle Thelen (Opportunities Suite) ALSO HELD AT 8:00 AM 2. <i>Site Manager's Roadmap to Compliance Success</i> – Jenna Kiepke (Wilson Suite) 3. <i>Nutrition Innovation Lab: Cultivating Success!</i> – Barbara Mechura, Gail Anderson (Herberger 1) 4. <i>Taking Care of YOU From the Inside Out</i> – Kathy Flaminio (Herberger 2) |
| 11:30-2:00 PM | <p>Exhibit Show (Terry Haws B&C)</p> <p>Directors/Purchasers 9:15-11:15 AM</p> |

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| | All Attendees 11:30 AM -2:00 PM |
| 11:45-1:15 PM | USDA Presents New Child Nutrition Meal Patterns and Initiatives to Help Improve Child Nutrition, USDA (Terry Haws A) |
| 1:30-3:00 PM | Food Demonstrations (Terry Haws A) |
| 3:15-4:45 PM | Nutrition Champions Challenge (Glenn Carlson) |
| 3:30-5:30 PM | Local Farm Tours (50 people max. Registration required) <i>Meet at Registration before departing.</i> |
| 4:00-5:30 PM | Sysco Tour (30 people max. Registration required) <i>Meet at Registration before departing.</i> |

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| Wednesday, August 7 Registration Open 7:00 AM-12:00 PM (Terry Haws A Lobby) | |
| 7:00-7:45 AM | Yoga (Sunwood Ballroom, Kelly Inn, Separate Registration Required) |
| 7:00-7:30 AM | Wellness Walk Led by Visit St. Cloud (meet outside Terry Haws A) |
| 7:00-8:00 AM | Breakfast (Glenn Carlson) |
| 8:00-9:00 AM | Sessions Block 8 <ul style="list-style-type: none"> 1. <i>Planted Based – Truth or Dare</i> – Jonathan Ford (Opportunities Suite) 2. <i>You Say Tomato, I Say Tomäto... How Schools and Producers Can Speak the Same Language</i> – Sara George, Jane Jeweitt (Stockinger Suite) 3. <i>All Things Gardening – Inside and Outside</i> – Sue Malesa, Darcy Steuber, Aimee Haag (Wilson Suite) 4. <i>Mooving to Bulk Milk</i> – Jackie DeRoma (Herberger 1) 5. <i>Allergen Management For School Nutrition</i> – Michelle Hill (Herberger 2) |
| 9:00-9:15 AM | Break |
| 9:15-10:15 AM | Sessions Block 9 <ul style="list-style-type: none"> 1. <i>Embracing Plant-Based: A Movement on the Rise</i> – Jodi Miller Gruhn (Opportunities Suite) 2. <i>Food Safety Fundamentals</i> – Michelle Hill (Stockinger Suite) 3. <i>Save the Food: Feeding Kids Without the Waste</i> – Kira Berglund, Jenny Kedward (Wilson Suite) 4. <i>School Finance 2.0</i> – John Morstad, Tracey Fiereck (Herberger 1) 5. <i>Menu Mastery: Uncovering and Addressing Common Menu Planning Blunders</i> – Megan LeClaire, Amanda Middaugh (Herberger 2) |
| 10:15-10:30 AM | Break |
| 10:30 AM-12:00 PM | Closing General Session-April Lewis, Installation of Board, and Scholarship Fund Raffle Drawing (Terry Haws A) <p style="text-align: center;"><i>Thank you for sponsoring, School Nutrition Directors of Minnesota Group!</i></p> <div style="text-align: center;">  SNDM Group </div> |