Industry Member Benefits 2023

Industry Member - $450

- Receive a list of Minnesota school food service directors.
- Your company will be identified on our MSNA Industry Directory section of the MSNA website.
- E-subscription to the MSNA Minute triannual newsletter.
- Updates and communications from MSNA.
    - Unlimited amount of staff members in the MSNA database.
- Lower rates for annual conference booth. *Note that a booth for a non-member is approximately the same price as a premier industry membership (see below).*
    - *In 2022, a non-member booth cost $1175/$1375 after the earlybird deadline. Prices are tentative for 2023.*

Premier Member - $1200

- All benefits of industry membership, listed above.
- Includes a booth for the vendor booth for the 2023 Annual State Conference Vendor Show on August 8, 2023 at the St. Cloud River's Edge Convention Center.

Elite Member - $2300

1. All benefits of premier and industry membership.
2. Included in MSNA marketing –
    a. Recognition at all MSNA events and conferences.
    b. Company Name and logo on bags at Annual Conference.
3. Company Logo Scrolling across the front page of the website - brings you right to your contact info.
4. Pizza Party Sponsorship at School Nutrition Industry Partners (SNIP) Conference in November.*
5. Sponsorship of the Private Elite Industry Reception at Annual Conference.*
6. Preferred Prepaid Booth at Annual Conference Vendor Show on August 8, 2023 at the St. Cloud River's Edge Convention Center.
7. Recognition at Presidents Reception at Annual Conference.
8. First Choice on participation in new Partnership events in 2023 – details forthcoming.

**Event sponsorship costs are included in cost of membership.*

Important Dates

- August 6-9, 2023 | Annual State Conference-St. Cloud River's Edge Convention Center
  **Vendor Show August 8, 2023-vendor show prospectus will be sent out prior. If you would like to purchase a booth, please visit https://www.mnsna.org/exhibitors.
- November 8-10, 2023 | SNIP Conference at Breezy Point Resort
  **Check the MSNA website for updates and registration