



*Hello members!*

The Industry Advisory Board (IAB) has been busy planning a variety of events, such as the recent community outreach project in Mankato with *Feeding our Community Partners*, as well as the upcoming end-of-the-school-year St. Paul Saints baseball game on June 3. We've also been brainstorming and organizing for the upcoming Annual Conference, including the Welcome Reception and the Elite Member and Directors' Breakfast.

I'd like to thank the MSNA partners who participated in the community outreach packing event in Mankato on April 9. Our goal was to pack 400 meals, meals that are crucial for kids when school is not in session. Thanks to your amazing efforts, we *exceeded expectations* and packed **over 700 meals!**

A special thank you to **Bekah Dejarlais** from Upper Lakes Foods, **Alex Gaustad** from Cambro, and **Darcy Stueber**, Director at Mankato Public Schools, for planning and organizing such a fun and impactful event. I'd also like to give a huge shout out to our generous industry sponsors: **Cambro, Nardone Bros, Simplot, Integrated Food Service**, and **GVM Food Marketing**. These events wouldn't be possible without the support of our valued industry members. Keep an eye out for more community outreach opportunities in the future!

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## Industry Member Sponsorship Opportunities

With the Saints Game Celebration event happening on **June 3** and the Annual Conference coming up **August 3-6**, we're looking for eager and generous vendor sponsors. Here's a look at the available [sponsorship opportunities](#):

### Annual Conference:

- \$1200 | Keynote Speaker Sponsorship (2 Available)
- \$1000 | Welcome Reception Sponsor (2 Available)
- \$750 | Lunch Sponsor (1 Available)
- \$500 | Breakfast Sponsor (2 Available)
- \$500 | Pens Sponsor (1 Available)

### Saints Game:

- \$100 | Event Sponsor (Unlimited)

Events like the Annual Conference and Saints game wouldn't be possible without industry member support. As a vendor rep on the IAB, I'm calling on all vendors to consider sponsoring! If your budget doesn't allow for a full sponsorship, consider partnering with another industry member to share the opportunity.

If you have any questions or would like to sponsor, please don't hesitate to reach out to [MSNA](#) or myself. We'd be happy to help you become a valued sponsor.

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Lastly, thank you to our current **Elite Industry Members** – you'll find their names at the bottom of this newsletter. Your continued support is truly appreciated!

Best Regards,

Jeremy Kurth  
MSNA Industry Chair  
GVM Marketing  
[jkurth@gvmfoodmarketing.com](mailto:jkurth@gvmfoodmarketing.com)