

On behalf of Fusion Learning Partners, we are thrilled to be working with and supporting MSNA and its members. Fusion Learning Partners mission is to serve the public and civic sectors with events, programs, and services including association management.

Starting January 2022, I will be taking over for Sharon Maus, the current Executive Director. In my role as Executive Director for MSNA, I will collaborate with an experienced team at Fusion Learning Partners to run the day-to-day operations, allowing MSNA board and members to focus on what matters most-the mission, vision, and strategic goals that have been set.

As an account executive at Fusion Learning Partners, my primary responsibilities are to support the MSNA board and membership, ensure solid planning and implementation of the organization's strategic plan, and provide coordination between MSNA and the Fusion Learning Partners team.

I have over 25 years of association and non-profit management, conference planning, and fundraising. When asked how I got into this profession, I reflect back to high school when I was the senior prom co-chair. Planning a momentous event meant being the liaison between our teacher advisors and the student planning committee. Deciding event goals, working with a budget, striving to provide an event that met the vision of many, not an easy task. The skills I learned I built upon as I worked with nonprofits and associations representing roller coasters, caricaturists, biomedical scientists, law enforcement, and arctic explorers. Learning about different professions and collaborating with the leaders makes my work life interesting, never boring, and fun. I believe the work of dedicated volunteers who devote their time, energy, and commitment to an association are remarkable. I am looking forward to working with the dedicated leadership of MSNA and getting to know the membership.

Along with me, there is a full team of individuals at Fusion Learning Partners ready and eager to provide behind the scenes support to MSNA.

-Margaret

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Margaret Winchell, Carrie Frank and Noelle Hulshizer at the SNIP Conference in October