

Well wishes to all,

First, I would like to acknowledge the commitment of two Industry Advisory Board committee members who have rotated off the committee this year. Thank you to the Industry Advisory Board (IAB) members Howard McCann of Daly & DeRoma and Jim Zell of Land O Lakes for their service since 2020.

I would like to welcome Tami Johnson, Land O Lakes and Alex Gaustad, Cambro to the IAB committee. Tami and Alex will serve from Fall 2023 to Fall 2026.

Reflecting back to the Annual Conference in St. Cloud in August, I would like to give great thanks to Exhibit Show Co-chairs Aaron Krulc, Minneapolis and Tami Johnson, Land O Lakes. Thank you for helping plan for the show, including the booth layout and other logistics, and thank you for helping the show run smoothly on-site.



The SNIP conference was another awesome event this year! I would like to give a special thanks to the Co-chairs Angel Wagner, Waypoint and Bekah DeJarlais, Upper Lakes Foods. Together with their committee, they really made things special for over 100 attendees, including more than 20 first-time attendees. Here's a reflection from Co-chair Bekah DeJarlais:

I've heard nothing but good things about SNIP 2023 during my travels this past month. Angel and I could not have pulled this off without the amazing committee, and we are still flying high from the excitement. The committee really tried to embrace the feedback we received years prior. I told Angel that I've hit my peak with this successful event and with myself receiving the Industry Partner of the Year Award. It is such a great award to be presented with, knowing your peers value the things you do. I want to encourage everyone to get involved with MSNA. It's a great way to grow professionally, learn about the K-12 world, and meet so many delightful people. I look forward to seeing what the new SNIP chairs, Sarah Motl and Mike DeRosia, bring for SNIP 2024! – Bekah Dejarlais, 2023 SNIP Co-chair



SNIP Committee at the SNIP Conference in November

Industry members: Please consider signing up for MSNA committees, such as Public Policy, Member Engagement, SNIP, and the Annual Conference committee. Your collaboration will be of great importance to the Association. Some of our larger committees require one year of commitment with an MSNA committee in order to join, by dedicating time to the committees aforementioned, you are setting yourself up for success in an MSNA leadership role.

Thank you Elite level, Premier level, and Industry level industry members for your support of MSNA! Thank you Elite Industry Members, who are listed within this newsletter, for the highest level of support you have provided MSNA this year.

Industry Membership: Renewals for 2024 shall be sent to inboxes by the end of December. If you'd like to become an Industry member or upgrade your level, please visit our [website](#) for benefits and other information. Please email [MSNA](#) with any membership questions. **Please note MSNA's mailing address has changed: 1400 Van Buren St. NE #200-239,**

Minneapolis, MN 55413. It's important to let your accounting departments know this as forwarded mail can take up to three months to be received at the new location.

Thank you!

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