

Industry Chair Update | October 2022

Welcome. I hope all are well.

As I begin my role as Industry Chair, I first wanted to give a thank you to the recent past Industry Chairs, Mary Ann Dammann and Steve Martel for helping us navigate through the “COVID Years.” Your work is very much appreciated!

I understand folks feel deflated, especially with the current labor shortage, supply chain challenges, and fewer product offerings to address allergen meal options. Perhaps we can take this opportunity to refresh and discuss these tough issues at the upcoming SNIP conference. I’m looking forward to attending. Chairs Bekah DeJarlais, Upper Lakes Foods, and Angel Wagner, Waypoint, and their committee have been hard at work, of course. Please consider attending yourself! If not, it is totally understood due to all the challenges still facing us. I humbly ask, though, that each person not in attendance reach out to an industry member they may not have spoken to before, or not for a long time, and give them two minutes to catch you up on their latest product, service, or support option. It would mean a lot to us, as it would also strengthen our overall association relationships. Contact information is located on the MSNA [website](#).



Thank you, Elite Industry Members! For those of you who don’t know, scroll down in the newsletter to see their logos.

Thank you to those industry members who attended the MSNA Annual Conference this past August and participated in the vendor exhibit show. Feedback from the MSNA Membership and Industry has been received, reviewed, and revisions are to be implemented.

Industry: At the end of the year when membership renewal invoices are emailed out, please take this opportunity to renew your MSNA membership. The support is most important. Thank you!

Industry Advisory Board (IAB):

- John Jurichko, ATSR Planners, Architects, Engineers
- Howard McCann, Daly & DeRoma Group, Inc.
- Janelle Nash, Brakebush Brothers, Inc.
- Jim Zell, Land O’ Lakes

Thank you to outgoing IAB members:

- Steve Martel, General Mills
- Jeremy Kurth, GVM Food Marketing
- Heather Yanta, Indianhead Foodservice Distributor
- Michele Crumbaugh, PrimeroEdge

John Jurichko

MSNA Industry Chair