

Secretary/Treasurer Update | October 2022

MSNA Members,

I hope everyone is having a great fall! It's amazing how one day it can be 84 degrees, and then three days later there is snow on the ground. I guess, as Minnesotans, we have come to accept this.

We had a successful Annual Conference in St Cloud. It was great to see familiar faces and the feeling that things were getting back to normal. The attendance was around 700, which is up from previous years and up approximately 200 from last year. In just a week, the annual SNIP conference will take place at Breezy Point Resort. We have now surpassed last year's registration numbers and are excited for this larger group of attendees. We are thrilled to have many first-timers as well!

Here is your financial report as of September 31, 2022:

September 2022

- Checking: \$ 235,646.81
- Savings: \$ 57,652.27
- Investments: \$ 331,259.86

Total: \$624,558.94

We are anticipating a shortfall of approximately \$9,000 as we conclude the 2022 year. The Executive Board and I are currently working on the 2023 budget. We are also working on renewing contracts with CJ Public Relations, Fusion Learning Partners, and Capitol Hill Associates. In addition, as the current contract for the Annual Conference in St Cloud will end in the summer of 2024, we are consequently looking at future venue options. Thank you to all of our members for all that you do every day.

Have a great fall.

Ross Larson

MSNA Secretary/Treasurer

