



John Jurichko

*Happy Fall, everyone!*

Thank you to those who attended the Annual Conference last month, August 7-9. The MSNA Elite Industry members hosted the annual dessert reception on Monday night at the Kelly Inn. As part of the Elite members' membership benefits, the reception provides school nutrition directors and other industry members to gather, share dessert and reconnect with each other in a relaxing and fun atmosphere. Thank you, Elite members, for your ongoing support of MSNA! Find the Elite members at the bottom of the newsletter.

We hope you had a great time at the vendor show. Survey results have been reviewed and many thoughts shall be implemented at the next event, including a slight reduction of shows hours.

A few of the fun events held during the Annual Conference included the scholarship fund raffle and the Amazing Adventure Relay. Thank you to the Industry Advisory Board (IAB) for donating items to the IAB Raffle Basket, and thank you to those Industry Partners who donated funds or giveaways to these fun and scholarship-fund-raising events.

Lastly, our *Socialize at the Saints* MSNA Industry & School Nutrition networking event at the Saints' game was held last Thursday, September 21. The Saints beat the Toledo Mud Hens by rallying four runs in the seventh inning, which capped off a wonderful evening.

I will now turn it over to our SNIP Co-chairs, Angel Wagner and Bekah DeJarlais, for a preview of what is to come at our next MSNA event.

*Hello Members!*

The fall breeze is blowing in, leaves are turning, and the kids are back in school! Summer is gone, but don't worry: there is an awesome event on the horizon!

The 2023 School Nutrition and Industry Partner ("SNIP") conference is coming to you at Breezy Point Resort in Breezy Point, MN on November 8-10. This intimate conference will have the networking and education moments you love, along with some fun new activities!



Bekah DeJarlais



Angel Wagner

Here's a few hints about SNIP 2023

- Come up early so you don't miss rolling the dice!!
- Make sure to pack your walking shoes and comfy pants.
- Bring your dobbers if you got 'em.
- Need a break? Participate in some fun games and win prizes!
- You'll leave energized and fueled by brunch on Friday

Shannon Solomon, *FSD* at Aurora Public Schools, Colorado. will be this year's speaker! Shannon will be taking us on a "Roadmap to Success" throughout the SNIP conference, tailoring her sessions to just what MSNA directors and industry professionals need! How can we be better than who we were yesterday? How does partnership 'take a village?' What is my 'first aid kit?' Shannon will aim to answer these questions and more.

The **SNIP Forum** (previously known as the Industry Forum) is moving to Friday morning, previously Wednesday evening. The Forum will feature an esteemed panel of colleagues, including a variety of sized districts, brokers, manufacturers, and distributors.

Haven't been to SNIP before? Check out photos from last year's SNIP conference on the MSNA [Facebook page!](#)

So, what are you waiting for, decision-maker? Registration is officially open! Learn more and register here:  
<https://www.mnsna.org/events-registration>.

See you in November!

SNIP Co-chairs, Angel and Bekah

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