



Frequently Asked Questions (FAQs)

What does SNIP stand for?

School Nutrition and Industry Partner

Who Attends SNIP?

As in our name, SNIP is a time for school nutrition directors/purchasers and industry members to convene.

Can any school nutrition professional attend?

SNIP is intended for school **purchasers**. If you are a manager but also make purchasing decisions, SNIP is for you! We know many managers are also involved in purchasing decisions for their district.

Is there a food show at SNIP? Does any selling occur?

No! There is no food show, and **selling is not allowed at the SNIP conference**. SNIP is for collaboration and networking amongst school nutrition directors/purchasers and industry members. SNIP is not about selling and discussing "work," but rather about discussing trends in the industry and how we can better serve our kids at school.

How many CEUs can I earn at SNIP?

Attendees can earn eight (8) CEUs throughout the conference.

What do I wear to SNIP / what is the conference attire?

Business casual is perfect.

What can I expect at SNIP?

Check out the 2023 schedule [here!](#)

- A trademark of SNIP is our **SNIP Forum**, previously called the Industry Forum. This is a session in which nutrition and industry professionals ask each other questions, identify challenges, and collaborate on solutions. This year includes a panel of directors and industry members! To structure the forum, during registration, attendees are asked their top areas of concern in the industry and areas they need support with.
- We always have something new up our sleeve! This year, this includes a **Yahtzee Nature Hike** on Wednesday afternoon to kick-off the conference. We also have **yoga** on Thursday and Friday morning, plus **Bar Bingo** on Thursday night! Participating in these activities earns you raffle tickets which can be used to win one of our **amazing raffle baskets!**

Any tips for first-timers?

- Watch your inbox for emails from MSNA@fusionLP.org – these contain important Know-Before-You-Go information and updates on activities.
- Bookmark the [SNIP webpage!](#)

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Do I need to bring anything special to SNIP?

We have a service project with the Lakes Area Food Shelf, which provides supplemental food assistance to families in need around the Brainerd Lakes Area. Attendees will be notified which items the food shelf requests. If you bring in an item or items, you will receive a raffle ticket which you can use towards winning a raffle basket!

Do you have any photos of past SNIP events?

We sure do! We had a great time at Breezy Point Resort last year. Check out those photos on our [MSNA Facebook page](#).

Who plans SNIP?

We have a whole committee who thoughtfully crafts the SNIP schedule and list of activities. The committee includes two Co-chairs, the MSNA Industry Chair, and other MSNA members and board members. Here's who is on the 2023 SNIP committee:

Name	Organization
Angel Wagner (Co-chair)	Waypoint
Bekah DeJarlais (Co-chair)	Upper Lakes Foods
Janet Morse	Peterson Farms Fresh
Mary Ellering	Street Vision Foods
Kristin Treptow	Eden Prairie ISD
Callie Neumann	Anoka-Hennepin ISD
Mike DeRosia	Vader and Landgraf, Inc.
Kevin Christie	Pro View by Tasty Brands
Kim Hinrichs	Buffalo School District
Sarah Motl	St. Cloud Schools
John Jurichko (Industry Chair)	ATSR Architects
Ross Larson (Secretary/Treasurer)	Bloomington Public Schools
Michele Hawkinson (MSNA President)	Tracy Area School
Emily Malone (MSNA President-elect)	Prior Lake-Savage Schools

I've had a blast at SNIP! How can I get involved for next year?

We are always looking for future SNIP committee members! Email MSNA@fusionLP.org with your interest. Thank you.

Why do prices go up if I wait to register?

The earlier attendees register, the better the committee and MSNA can plan for the conference! Prices rise after Monday, October 16th. Check out the SNIP page for pricing details.

I'm ready to register! What do I need to know?

Check out the [SNIP page](#) for the registration link and link to book lodging! If you have any questions about lodging in or anything else, contact MSNA at MSNA@fusionLP.org or 320-251-2344.