

Hello Members!

The fall breeze is blowing in, leaves are turning, and the kids are back in school! Summer is gone, but don't worry: there is an awesome event on the horizon!

The 2023 School Nutrition and Industry Partner ("SNIP") conference is coming to you at Breezy Point Resort in Breezy Point, MN on November 8-10. This intimate conference will have the networking and education moments you love, along with some fun new activities!



Bekah DeJarlais



Angel Wagner

Here's a few hints about SNIP 2023

- Come up early so you don't miss rolling the dice!!
- Make sure to pack your walking shoes and comfy pants.
- Bring your dobbers if you got 'em.
- Need a break? Participate in some fun games and win prizes!

Shannon Solomon, *FSD* at Aurora Public Schools, Colorado. will be this year's speaker! Shannon will be taking us on a "Roadmap to Success" throughout the SNIP conference, tailoring her sessions to just what MSNA directors and industry professionals need! How can we be better than who we were yesterday? How does partnership 'take a village?' What is my 'first aid kit?' Shannon will aim to answer these questions and more.

The **SNIP Forum** (previously known as the Industry Forum) is moving to Friday morning, previously Wednesday evening. The Forum will feature an esteemed panel of colleagues, including a variety of sized districts, brokers, manufacturers, and distributors.

Haven't been to SNIP before? Check out photos from last year's SNIP conference on the MSNA [Facebook page!](#)

So, what are you waiting for, decision-maker? Registration is officially open! Learn more and register here: <https://www.mnsna.org/events-registration>.

See you in November!

SNIP Co-chairs, Angel and Bekah

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