

# 2024 SNIP SPONSOR PROSPECTUS



INVEST IN YOUR SUCCESS



## Minnesota School Nutrition Association School Nutrition and Industry Partner (SNIP) Conference

**Location:** Grand View Lodge  
23521 Nokomis Ave, Nisswa, MN 56468

**Theme:** *Invest in Your Success*

**BECOME A SPONSOR**

# WHY GET INVOLVED WITH MSNA?

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*Being a member has brought many benefits as an Industry Partner. I enjoy attending the conferences, which keeps me connected with other school and industry members.*

*The networking is beneficial in my position, and membership accelerates that process. I like to keep up-to-date on the legislative and advocacy so I understand how changes at a federal level will affect the work I do with my customers. I thrive with the idea sharing and support from members.*

*Some of my strongest relationships were cultivated at the events that MSNA plans. I always like to tell people that if they don't sign up, then they are missing out!*



INVEST IN YOUR SUCCESS

**\* NEW THIS YEAR! \***

## 2024 SPONSORSHIP OPPORTUNITIES

**Gain a competitive edge and position yourself as a leader in school nutrition by supporting MSNA's unique sponsorship program!**

**Join us as a sponsor during the SNIP Conference as we convene industry leaders and school nutrition professionals to share valuable information, provide key insights, and create meaningful opportunities.**

**Check out the opportunities for your company to gain visibility with over 2500 MSNA members online, including the 100+ members that attend the School Nutrition and Industry Partner (SNIP) Conference.**

**Keep reading to discover the sponsorship packages available to you!**



# SPONSORSHIP OPPORTUNITIES



## SNIP CONFERENCE KEYNOTE SPEAKER SPONSOR

**\$750 (One Available)**

### Speaking & Engagement Benefits

- Introduce speaker - four-minute engagement (alternative: pre-recorded video)
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin
- Free job postings on MSNA website

### Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Keynote Sponsor (linked logo)
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on SNIP Conference webpage



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# SPONSORSHIP OPPORTUNITIES



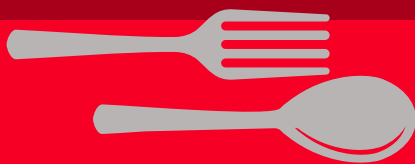
## SNIP CONFERENCE LUNCH SPONSOR \$500 (One Available)

### Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin
- Free job postings on MSNA website

### Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter



## SNIP CONFERENCE BREAKFAST SPONSOR

**\$350 (Two Available)**

### Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

### Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter



# SPONSORSHIP OPPORTUNITIES

## ACTIVITIES SPONSORSHIPS

### OPTION 1: \$100 Sponsorship (Unlimited # Available)

The SNIP Conference offers a variety of exciting activities around the beautiful property that is the Grand View Lodge. Support our outdoor 'Poker Hike,' our indoor 'Meat & Greet' meat raffle, and more! Fun is always abound at SNIP, creating an abundance of opportunities for your company's name and logo to be in front of attendees.

By supporting SNIP Conference activities, you also have the chance to provide attendees a treat, non-alcoholic beverage, or swag while they are out venturing nature in search of their best poker hand.

### OPTION 2: Provide a 'Big Ticket' Prize

Your company may also choose to provide an in-kind prize available for attendees to win. This includes 'big ticket' items, such as a raffle basket, a signed jersey, or tickets to a sporting or other exciting event! We will be holding a grand prize drawing on Friday of the SNIP Conference. In 2024, the grand prize item included tickets to a Wild game! **In registration, please provide a description of the item or experience you plan to provide.**

#### Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

#### Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter



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## Questions?

Contact MSNA:  
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www.MNsna.org