

SNIP Frequently Asked Questions (FAQs)

What does SNIP stand for?

School Nutrition and Industry Partner

Who Attends SNIP?

As in our name, SNIP is a time for school nutrition directors/purchasers and industry members to convene.

Can any school nutrition professional attend?

SNIP is intended for school **purchasers**. If you are a manager but also make purchasing decisions, SNIP is for you! We know many managers are also involved in purchasing decisions for their district.

Is there a food show at SNIP? Does any selling occur?

No! SNIP is for collaboration and networking amongst school nutrition directors/purchasers and industry members. SNIP is not about selling and discussing "work," but rather about discussing trends in the industry and how we can better serve Minnesota's kids. There is no food show, and **selling is not allowed**.

What do I wear to SNIP / what is the conference attire?

Business casual is perfect.

What can I expect at SNIP?

- [View the schedule here](#)
- A trademark of SNIP is our SNIP Forum, previously called the Industry Forum. This is a session in which nutrition and industry professionals ask each other questions, identify challenges, and collaborate on solutions. To structure the forum, during registration, attendees are asked their top areas of concern in the industry and areas they need support with.
- We always have something new up our sleeve! This year, this includes a Poker Hike walk, a "Meat & Greet" meat raffle and bingo event, and more. View the activities [here](#).

Is there a service project?

Yes! [Common Goods: Bridges of Hope](#) is our partner this year. Please bring donations with you to the registration desk. Donations accepted includes: clothing, jewelry, purses, belts, hats, scarves, shoes, ties, antiques, artwork, bedding/linens, towels, furniture, certain baby equipment, small household kitchen appliances, board games, puzzles, toys, books, CDs, DVDs, crafting supplies, musical instruments, tools, and sporting goods.

Any tips for first-timers?

- Watch your inbox for emails from MSNA@fusionLP.org – these contain important Know-Before-You-Go information and updates on activities.
- Bookmark the [SNIP webpage](#)!



Do you have any photos of past SNIP events?

We sure do! We had a great time at Breezy Point Resort in 2022 and 2023. Check out those photos on the MSNA Facebook page under [November 2023](#) or in the [2022 SNIP photo album](#).

Who plans SNIP?

A committee thoughtfully crafts the SNIP schedule and list of activities. The committee includes two Co-chairs, the MSNA Industry Chair, and other MSNA members and board members:

2024 SNIP Conference Committee	
Name	Organization
Mike DeRosia (Co-chair)	Vader and Landgraf
Sarah Motl (Co-chair)	St. Cloud Schools
Kevin Christie	ProView by Tasty Brands
Kim Hinrichs	Buffalo School District
Andrea Gustafson	Hollander Company
Terri Bonovsky	Sysco
Jackie DeRoma	Orono SD #278
Michael Manning	Richfield Public Schools
Jeremy Kurth (2024-26 Industry Chair)	GVM Marketing
Jess Peña (2024-26 Secretary/Treasurer)	Red Wing Schools
Emily Malone (2024-25 MSNA President)	Prior Lake-Savage Schools
Glen Ritter (2024-25 MSNA President-elect)	St. Michael-Albertville Schools

I've had a blast at SNIP! How can I get involved for next year?

We are always looking for future SNIP committee members! Email MSNA@fusionLP.org with your interest. Thank you.

Why do prices go up if I wait to register?

The earlier attendees register, the better and more accurate the committee and staff can plan for a successful conference. Prices rise after Monday, September 25th. View the SNIP page for pricing details.

I'm ready to register! What do I need to know?

Check out the [SNIP page](#) for the registration link and link to book lodging. If you have any questions about lodging or anything else, please contact MSNA at MSNA@fusionLP.org or 320-251-2344.