

SNIP Conference | September 2024
Article featured in the [MSNA September Minute](#)

Hello MSNA Members!

School is back in session, and we are all once again playing a pivotal role in fueling our students for success, both in and out of the classroom. We are excited to bring you a great opportunity to “Invest in Your Success” in school nutrition at the 2024 School Nutrition and Industry Partner (SNIP) Conference.

The conference will be held at the beautiful Grand View Lodge in Nisswa, MN on October 23-25. The 2024 SNIP conference will provide inspiration, education, and plenty of time for networking and some new fun activities.



Sarah Motl
St. Cloud Area Schools



Mike DeRosia
Vader & Landgraf

Christie White from *What’s 4 Lunch* will be this year’s keynote speaker. She brings over eight years of experience as a K12 equipment rep working with schools and food manufacturers. Christie will discuss improving the efficiency of kitchen operations and other quality improvements that will lead to the growth of a program and increased participation. She is passionate about empowering staff with seeing change as a positive, as this betters their everyday job and helps them produce quality food so children everywhere will be fed.

The conference will also feature three different breakout sessions on topics including Human Resources Hot Topics, Artificial Intelligence, and more. There will be something for everyone! The SNIP Forum will again be held on Friday morning and will feature lively discussions on the current challenges and struggles we are all facing.

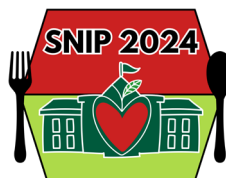
We are so excited to have you join us! Not registered? Registration is open. Learn more and register here: <https://msna.memberclicks.net/2024-snip-conference>

See you in October!

SNIP Co-Chairs, Mike DeRosia and Sarah Motl

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INVEST IN YOUR SUCCESS