



MSNA'S 2025 SNIP CONFERENCE



October 22-24, 2025

Nisswa, MN



MNsna.org

SNIP Frequently Asked Questions (FAQs)

What does SNIP stand for?

School Nutrition and Industry Partner

Who Attends SNIP?

As in our name, SNIP is a time for school nutrition directors/purchasers and industry members to convene.

Can any school nutrition professional attend?

SNIP is intended for school **purchasers**. If you are a manager but also make purchasing decisions, SNIP is for you! We know many managers are also involved in purchasing decisions for their district.

Is there a food show at SNIP? Does any selling occur?

No! SNIP is for collaboration and networking amongst school nutrition directors/purchasers and industry members. SNIP is not about selling and discussing "work," but rather about discussing trends in the industry and how we can better serve Minnesota's kids. There is no food show, and **selling is not allowed**.

What do I wear to SNIP / what is the conference attire?

Business casual is perfect.

What can I expect at SNIP?

- [View the schedule here](#)
- A trademark of SNIP is our SNIP Forum. This is a session in which nutrition and industry professionals ask each other questions, identify challenges, and collaborate on solutions. To structure the forum, during registration, attendees are asked their top areas of concern in the industry and areas they need support with.
- We always have something new up our sleeve! SNIP 2025 is excited to feature a scavenger hunt on Wednesday evening and wellness activities on both Thursday and Friday mornings.

Is there a service project?

Yes! These details will be released closer to the conference.

Any tips for first-timers?

- Watch your inbox for emails from MSNA@fusionLP.org – these contain important Know-Before-You-Go information and updates on activities.
- Bookmark the [SNIP webpage](#)!

Do you have any photos of past SNIP events?

We sure do! We had a great time at Grand View in 2024. Check out those photos on the MSNA Facebook page [here](#).

Why do prices go up if I wait to register?

The earlier attendees register, the better and more accurate the committee and staff can plan for a successful conference. Prices rise after Sunday, September 28th. View the SNIP page for pricing details.

I'm ready to register! What do I need to know?

Check out the [SNIP page](#) for the registration link and more.

I'm ready to book lodging. What do I need to know?

[Book lodging here.](#) The deadline to book is September 22.

- **Requesting a single room in the lodge, hotel, or one-bedroom cabin?** Please choose "1 Bedroom unit" and enter which lodging option you are requesting under "Special Requests" - Hotel, Lodge, or Cabin. Grand View will do their best to place you where you prefer.
- **A majority of the lodging at Grand View is in a cabin-sharing format**, as there is limited space at the main Grand View Lodge and at the North Hotel. A majority of cabins hold two (2) to four (4) individuals, some holding one (1) to eight (8) individuals. There are a limited number of 4-bedroom lodging options at the conference rate, and there is an upcharge if booking a Garden Cottage unit. **Cabins feature separate bedrooms and bathrooms but share common spaces.** A shuttle is available to bus attendees from their cabins to the Gull Lake Center, the location of registration check-in and sessions.
- **For those booking a cabin**, please determine your cabinmates and who will be billed for your cabin. Cabins are billed per space e.g., a four-person cabin with only three attendees will be billed for four individuals. **Please complete one submission per payment method** e.g., only those paying for the cabin should complete the form. The submitter should list ALL cabinmates within the form.
- If you wish to pay Grand View separately, please complete the form, ensuring you list ALL cabinmates *e.g. if Mary, Susan, and Polly are sharing a cabin AND paying separately, each person MUST fill out the reservation form, listing all of their cabinmates AND then must complete the payment form to be billed for their individual payments.*

Who plans SNIP?

A committee thoughtfully crafts the SNIP schedule and list of activities. The committee includes two Co-chairs, the MSNA Industry Chair, and other MSNA members and board members:

2025 SNIP Conference Committee	
Name	Organization
Mike DeRosia (Co-chair)	Vader and Landgraf
Sarah Motl (Co-chair)	St. Cloud Schools
Terri Bonovsky	Sysco
Laura Cierzan	Chisago Lakes Area Schools
Jackie DeRoma	Orono SD #278
Tara Malinski	Centennial SD 12
Michael Manning	Richfield Public Schools
Mark Olmstead	General Mills
Mike Perreault	Ritten and Associates
Jeremy Kurth (2024-26 Industry Chair)	Affinity Group
Jess Peña (2024-26 Secretary/Treasurer)	Red Wing Schools
Emily Malone (2024-2025 MSNA President)	Prior Lake-Savage Schools
Glen Ritter (2025-26 MSNA President)	St. Michael-Albertville Schools
Ashley Schneider (2024-25 MSNA President-elect)	Moorhead Public Schools

I've had a blast at SNIP! How can I get involved for next year?

We are always looking for future SNIP committee members! Email MSNA@fusionLP.org (320-251-2344) with your interest. Thank you.