

MSAA'S 2025 SNIP October 22-24, 2025 Nisswa, MN CONFERENCE MNsna.org



SCHEDULE

All sessions are located in the Gull Lake Center unless otherwise noted.

WEDNESDAY, OCTOBER 22		
12:30-3:00 PM	Director's Meeting, Gull Lake Center, Ballroom	
3:00-5:30 PM	Registration Open, Gull Lake Center, Lobby	
5:00-6:00 PM	Scavenger Hunt Outdoor Activity, Around Grand View Lodge	
6:00-8:00 PM	Pizza Social Night and Networking, Heritage Room, Main Lodge	

THURSDAY, OCTOBER 23		
7:00-7:45 AM	Wellness Activity – Guided Run/Walk, Meet at the Gull Lake Center	
7:00-8:15 AM	Breakfast, Heritage Room, Main Lodge	
8:30-8:45 AM	Welcome and Announcements, Gull Lake Center, Ballroom	
8:45-10:45 AM	Keynote Speaker – Tracy Flynn Bowe, Gull Lake Center, Ballroom	
	What Color are You?	
10:45-11:00 AM	Break/Games, Gull Lake Center, Ballroom	
11:00-11:45 AM	Breakout Sessions, Gull Lake Center	
11:45 AM-12:45 PM	Lunch, Gull Lake Center, Lobby	
1:00-1:45 PM	Breakout Sessions Repeated, Gull Lake Center	
1:45-2:00 PM	Break/Games, Gull Lake Center, Ballroom	
2:00-3:30 PM	Keynote Session, Gull Lake Center, Ballroom	
3:30-4:30 PM	Free Time	
4:45-5:45 PM	Bingo & Trivia Night, <i>Heritage Room, Main Lodge</i>	
6:00-8:00 PM	Dinner, Heritage Room, Main Lodge	
8:00 PM +	Free Time / Vikings Football Game Happening	

FRIDAY, OCTOBER 24		
7:00-7:45 AM	Wellness Activity - Fitness Class, Lake Margaret Room, Gull Lake	
	Center	
7:00-8:30 AM	Breakfast, Heritage Room, Main Lodge	
8:30-9:00 AM	Announcements, MSNA Updates, & Industry Award Presentation,	
	Gull Lake Center, Ballroom	
9:00-10:00 AM	MDE Update, Gull Lake Center, Ballroom	
10:00-10:15 AM	Break/Games, Gull Lake Center, Ballroom	

10:15-11:30 AM	SNIP Forum – Industry and Schools Forum, Gull Lake Center, Ballroom
11:30 AM-12:30 PM	Closing Announcements, Raffle Winners, Gull Lake Center, Ballroom
12:30 PM	To-Go Snacks (Lunch NOT Provided)

"Stronger Together: Building the Future with Communication and Collaboration"

