



INDUSTRY SPONSORSHIP

For MSNA Industry Members

Shape the future of school nutrition and position your company in front of 2500+ school nutrition professionals: commit as a sponsor in 2025!

**SPONSOR
REGISTRATION**

SPONSORSHIP OPPORTUNITIES

p 1

Annual
Conference
Keynote

p 2

Annual
Conference
Lunch & Breakfast

p 3

Annual
Conference
New for 2025

p 4

A La Carte
Opportunities

p 5-7

SNIP
Conference
Opportunities



ANNUAL CONFERENCE KEYNOTE SPEAKER SPONSOR

→ **\$1200 (Two Available)**

Speaking & Engagement Benefits

- Introduce speaker - four-minute engagement
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Keynote Sponsor for that day (linked logo)
- Keynote Speaker Display sign at booth
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on MSNA Annual Conference webpage
- Color ad in (1) issue of MSNA Minute triannual newsletter



ANNUAL CONFERENCE LUNCH SPONSOR

→ **\$750 (One Available)**



Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) issue of MSNA Minute triannual newsletter



ANNUAL CONFERENCE BREAKFAST SPONSOR

→ **\$500 (Two Available)**

Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) "What's Happening at MSNA" monthly e-bulletin

ANNUAL CONFERENCE WELCOME RECEPTION SPONSOR

→ \$1000 (One Available)

Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Welcome Reception Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Welcome Reception Sponsor (linked logo)
- Exclusive promotion of your company logo on screen at reception
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) "What's Happening at MSNA" monthly e-bulletin



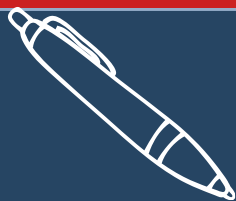
All Annual Conference attendees are invited to join our industry partners at this Monday evening Welcome Reception

ANNUAL CONFERENCE LANYARDS SPONSOR

→ \$1000 (One Available)

Visibility Benefits

- Your logo on conference lanyards, worn by all attendees. MSNA or company to provide lanyards.
- Promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Post-conference recognition in MSNA Minute triannual newsletter



ANNUAL CONFERENCE PENS SPONSOR

→ \$500 (One Available)

Visibility Benefits

- Your logo on conference pens. COMPANY TO PROVIDE PENS (1000 count).
- Promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Post-conference recognition in MSNA Minute triannual newsletter

A LA CARTE SPONSORSHIPS

OPPORTUNITY 1

Webinar Series Sponsor

- Multiple webinars planned
- 50+ members attend
- Virtual



**\$100 Each
(Unlimited)**

MSNA offers several sponsorship opportunities at events throughout the year. These sponsorships offer industry partners the chance for recognition before 2500 MSNA members. Choose one or multiple sponsor opportunities.

OPPORTUNITY 2

Community Service Sponsor

- Spring event
- 30+ members attend
- FOCP, Mankato

Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter

OPPORTUNITY 3

Saints Game Event Sponsor

- One-two events planned
- 50+ members attend
- CHF Field, St. Paul



ABOUT SNIP

The School Nutrition and Industry Partner ("SNIP") Conference convenes 100+ school nutrition directors/purchasers and industry members. Selling is not allowed, as SNIP's focus is on collaboration and networking

SNIP CONFERENCE KEYNOTE SPEAKER SPONSOR

→ **\$750 (One Available)**

Speaking & Engagement Benefits

- Introduce speaker - four-minute engagement (alternative: pre-recorded video)
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Keynote Sponsor (linked logo)
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on SNIP Conference webpage



SNIP CONFERENCE LUNCH SPONSOR



→ **\$500 (One Available)**

Speaking & Engagement Benefits

- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter



SNIP CONFERENCE BREAKFAST SPONSOR

→ **\$350 (Two Available)**

Speaking & Engagement Benefits

- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter

SNIP CONFERENCE ACTIVITIES SPONSOR



OPTION 1: \$100 Sponsorship (Unlimited # Available)

The SNIP Conference offers a variety of exciting activities around the beautiful property that is the Grand View Lodge. Support our outdoor and indoor activities (more to come)! Fun is always abound at SNIP, creating multiple opportunities for your company's name and logo to be in front of attendees.

By supporting SNIP Conference activities, you also have the chance to provide attendees with a swag or tchotchke item.



OPTION 2: Provide a 'Big Ticket' Prize

Your company may also choose to provide an in-kind prize available for attendees to win. This includes 'big ticket' items, such as a raffle basket, a signed jersey, or tickets to a sporting or other exciting event! We will be holding a grand prize drawing on Friday of the SNIP Conference. **In registration, please provide a description of the item or experience you plan to provide.**

Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter





THANK YOU

[REGISTER](#) →

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WEBSITE

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Sponsorships Only Available
to Paid Industry Members