



SNIP CONFERENCE SPONSORSHIP

For MSNA Industry Members

Shape the future of school nutrition and position your company in front of 2500+ school nutrition professionals: commit as a sponsor in 2025!

**SPONSOR
REGISTRATION**

ABOUT SNIP

The School Nutrition and Industry Partner ("SNIP") Conference convenes 100+ school nutrition directors/purchasers and industry members. Selling is not allowed, as SNIP's focus is on collaboration and networking

SNIP CONFERENCE KEYNOTE SPEAKER SPONSOR



\$750 (One Available)

Speaking & Engagement Benefits

- Introduce speaker – four-minute engagement (alternative: pre-recorded video)
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Keynote Sponsor (linked logo)
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on SNIP Conference webpage



SNIP CONFERENCE LUNCH SPONSOR



→ **\$500 (~~One Available~~) TAKEN**

Speaking & Engagement Benefits

- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter



SNIP CONFERENCE BREAKFAST SPONSOR

→ **\$350 (~~Two Available~~) TAKEN**

Speaking & Engagement Benefits

- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter

SNIP CONFERENCE ACTIVITIES SPONSOR



OPTION 1: \$100 Sponsorship (Unlimited # Available)

The SNIP Conference offers a variety of exciting activities around the beautiful property that is the Grand View Lodge. Support outdoor and indoor activities like our scavenger hunt and bingo! Fun is always abound at SNIP, creating multiple opportunities for your company's name and logo to be in front of attendees.

By supporting SNIP Conference activities, you also have the chance to provide attendees with a swag or tchotchke item.



OPTION 2: Provide a 'Big Ticket' Prize

Your company may also choose to provide an in-kind prize available for attendees to win. This includes 'big ticket' items, such as a raffle basket, a signed jersey, or tickets to a sporting or other exciting event! We will be holding a grand prize drawing on Friday of the SNIP Conference. **In registration, please provide a description of the item or experience you plan to provide.**

Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter





THANK YOU

REGISTER →

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EMAIL

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WEBSITE

www.mnsna.org

Sponsorships Only Available
to Paid Industry Members