



INDUSTRY SPONSORSHIP

For MSNA Industry Members

Shape the future of school nutrition and position your company in front of 2500+ school nutrition professionals: commit as a sponsor in 2026!

SPONSOR REGISTRATION

2026 SPONSORSHIP OPPORTUNITIES



Annual Conference

\$1200 | Annual Conference Keynote Speaker Sponsorship (Two Available)

\$750 | Annual Conference Lunch Sponsor (One Available)

\$500 | Annual Conference Breakfast Sponsor (Two Available)

\$350 | Annual Conference Refreshment Break Sponsor (Six Available)

\$1000 | Annual Conference Welcome Reception Sponsor (Two Available)

\$1000 | Annual Conference Lanyards Sponsor (One Available)

\$500 | Annual Conference Pens Sponsor (One Available)



A La Carte Sponsorships

\$100 | Webinar Series Sponsor (Unlimited)

\$100 | Community Service Project Sponsor (Unlimited)

\$100 | Twins Game Event Sponsor (Unlimited)



SNIP Conference Sponsorships

\$800 | SNIP Conference Keynote Speaker Sponsor (One Available)

\$750 | SNIP Conference Lunch Sponsor (One Available)

\$600 | SNIP Conference Breakfast Sponsor (Two Available)

\$500 | SNIP Conference Refreshment Break Sponsor (Three Available)

\$100 | SNIP Conference Activities Sponsor (Unlimited)

N/A | In-Kind 'Big Ticket' Prize Donation



SPONSOR
REGISTRATION

Sponsorships are only available to fully paid members in good standing. If you are not a member and would like to join, please contact MSNA at MSNA@fusionLP.org or 320-251-2344.

SPONSORSHIP OPPORTUNITIES

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Annual
Conference
Keynote

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Annual
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SNIP
Conference
Opportunities



ANNUAL CONFERENCE KEYNOTE SPEAKER SPONSOR

→ **\$1200 (Two Available)**

Speaking & Engagement Benefits

- Introduce speaker
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Keynote Sponsor for that day (linked logo)
- Keynote Speaker Sponsor sign displayed at booth
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on MSNA Annual Conference webpage
- Color ad in (1) issue of MSNA Minute triannual newsletter



LUNCH SPONSOR → \$750 (Two Available)

Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin



Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) issue of MSNA Minute triannual newsletter



BREAKFAST SPONSOR → \$1000 (One Available)

Speaking & Engagement Benefits

- Two-minute attendee welcome on selected day
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin



Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) "What's Happening at MSNA" monthly e-bulletin

REFRESHMENT BREAK SPONSOR → \$350 (Six Available)

Speaking & Engagement Benefits

- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin



Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as a Break sponsor (linked logo)
- Promotion of your company logo on refreshment table sign
- Post-conference recognition in MSNA Minute triannual newsletter

ANNUAL CONFERENCE WELCOME RECEPTION SPONSOR

→ **\$1000 (Two Available)**



All Annual Conference attendees are invited to join our industry partners at this Monday evening Welcome Reception

Speaking & Engagement Benefits

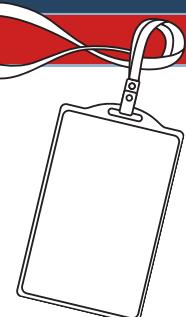
- Two-minute attendee welcome on selected day
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Welcome Reception Sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as the Welcome Reception Sponsor (linked logo)
- Exclusive promotion of your company logo on screen at reception
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad in (1) "What's Happening at MSNA" monthly e-bulletin

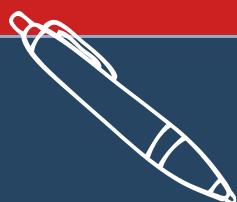
ANNUAL CONFERENCE LANYARDS SPONSOR

→ **\$1000 (One Available)**



Visibility Benefits

- Your logo on conference lanyards, worn by all attendees. MSNA or company to provide lanyards.
- Promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Post-conference recognition in MSNA Minute triannual newsletter



ANNUAL CONFERENCE PENS SPONSOR

→ **\$500 (One Available)**

Visibility Benefits

- Your logo on conference pens. COMPANY TO PROVIDE PENS (1000 count).
- Promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Post-conference recognition in MSNA Minute triannual newsletter

A LA CARTE SPONSORSHIPS

OPPORTUNITY 1

Webinar Series Sponsor

- Multiple webinars planned
- 50+ members attend
- Virtual



**\$100 Each
(Unlimited)**

MSNA offers several sponsorship opportunities at events throughout the year. These sponsorships offer industry partners the chance for recognition before 2500 MSNA members. Choose one or multiple sponsor opportunities.

OPPORTUNITY 2

Community Service Sponsor

- February 19th Event
- Location: Second Harvest Heartland
- 30+ members attend

Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter

OPPORTUNITY 3

Twins Game Event Sponsor

- June 22nd Event
- Location: Target Field
- 50+ members attend



SNIP SPONSORSHIPS



ABOUT SNIP

The School Nutrition and Industry Partner ("SNIP") Conference convenes 130+ school nutrition directors/purchasers and industry members. Selling is not allowed, as SNIP's focus is on collaboration and networking

KEYNOTE SPEAKER SPONSOR

→ **\$800 (One Available)**

Speaking & Engagement Benefits

- Introduce speaker
- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Keynote Speaker Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Keynote Sponsor (linked logo)
- Exclusive promotion of your company logo on screens before plenary as Keynote Sponsor
- Post-conference recognition in MSNA Minute triannual newsletter
- Color ad on SNIP Conference webpage



SNIP LUNCH SPONSOR



\$750 (One Available)

Speaking & Engagement Benefits

- Spotlight in (1) issue of MSNA Minute triannual newsletter
- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin



Visibility Benefits

- Continuous promotion and recognition of your Lunch Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Lunch Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at lunch
- Post-conference recognition in MSNA Minute triannual newsletter

BREAKFAST SPONSOR



\$600 (Two Available)

Speaking & Engagement Benefits

- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your Breakfast Sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the Breakfast Sponsor for that day (linked logo)
- Exclusive promotion of your company logo on screen at breakfast
- Post-conference recognition in MSNA Minute triannual newsletter



REFRESHMENT BREAK SPONSOR



\$500 (Three Available)

Speaking & Engagement Benefits

- Spotlight in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, app, email blasts, and social media
- Promotion of your company on website and mobile app as a Break sponsor (linked logo)
- Promotion of your company logo on refreshment table sign
- Post-conference recognition in MSNA Minute triannual newsletter

SNIP CONFERENCE ACTIVITIES SPONSOR



OPTION 1: \$100 Sponsorship (Unlimited # Available)

Fun is always abound at SNIP, creating multiple opportunities for your company's name and logo to be in front of attendees during indoor and outdoor activities.

By supporting SNIP activities, you also have the ability to provide attendees with swag or tchotchkies.



OPTION 2: Provide a 'Big Ticket' Prize

Your company may also choose to provide an in-kind prize available for attendees to win. This includes 'big ticket' items, such as a raffle basket, a signed jersey, or tickets to a sporting or other exciting event! We will be holding a grand prize drawing on Friday of the SNIP Conference. **In registration, please provide a description of the item or experience you plan to provide.**

Speaking & Engagement Benefits

- Recognition in (1) "What's Happening at MSNA" monthly e-bulletin

Visibility Benefits

- Continuous promotion and recognition of your sponsorship in all pre-event marketing, including on website, email blasts, and social media
- Promotion of your company on website as the sponsor of event (linked logo)
- Your company logo on signage at event
- Post event recognition in MSNA Minute triannual newsletter





THANK YOU

REGISTER →

PHONE
+320 251 2344

EMAIL
msna@fusionLP.org

WEBSITE
www.mnsna.org

Sponsorships Only Available
to Paid Industry Members