

2026-28

MSNA Strategic Plan

VISION

Our members have the tools and resources to provide wholesome meals promoting student success and wellbeing.

MISSION

MSNA is a professional organization committed to advancing school nutrition through education, advocacy, and innovation.



FOUR STRATEGIC GOALS

1. Career and Development Growth

- Informed, confident & competent school nutrition professionals
- Accessible resources that meet people where they are

One
National
Organization

2. Stakeholder Community

- Collaborative relationships with external essential partners

2,500
Individual
Members

3. Thriving Community

- Inclusive proactive Board initiatives

4. Voice of School Nutrition

- Sustainable organization that advances school nutrition

Over
151 Million
Meals Served
Annually

**GOING STRONG
SINCE 1956!**

MSNA VALUES

*Collaboration, Relationship
Building & Teamwork*

Caring Commitment & Service

*Lifelong Wellness & Healthy
Lifestyles*

*Passion for Lifelong Learning
& Professional Development*

Integrity & Ethics

