How-to: composing photos





How-to: Cropping & focus areas

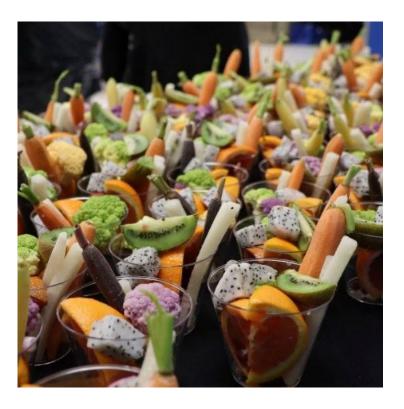




How-to: Color, color, color







How-to: Change angles for interest





How-to: Look at it from all sides





Not a school meal but same principles apply! Same shot, same angle, same lighting, turn the plate around...it might look slightly healthier from the sandwich side than the potato side!

How-to: Backgrounds

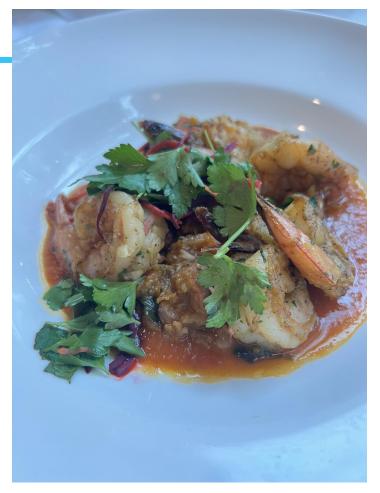






Think about what else can enhance or detract from the visual message you're trying to tell. Placing in front of signage, reinforce a message about fresh fruit, Bring out a scene.

How-to: Lighting





Also not a school meal! Same camera, same place, same moment, just moved slightly to catch the natural light differently.