

How-to: composing photos



Think color - many amazing and healthy meals just aren't going to come across as good as others – think about balance of color. What's more appealing?

How-to: Cropping & focus areas



Some angles are better up close. Some images/messages in photos need the balance of other colors to make it pop.

How-to: Color, color, color



How-to: Change angles for interest



Both are great examples, minor changes of angle and viewpoint and give an interesting perspective.

How-to: Look at it from all sides



Not a school meal but same principles apply! Same shot, same angle, same lighting, turn the plate around...it might look slightly healthier from the sandwich side than the potato side!

How-to: Backgrounds



Think about what else can enhance or detract from the visual message you're trying to tell. Placing in front of signage, reinforce a message about fresh fruit, Bring out a scene.

How-to: Lighting



Also not a school meal! Same camera, same place, same moment, just moved slightly to catch the natural light differently.