

# Why photographs are important

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## Combat stereotypes



## Update perceptions



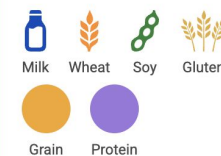
# Where to use photos: Menus

## What's more compelling?

|  |   |  |  |  |   |
|--|---|--|--|--|---|
| Nov 4-8  | 4<br>All Beef Hotdog<br>Vegetables<br>Fruit   | 5<br>Teriyaki Chicken<br>Fried Rice<br>Vegetables<br>Fruit | 6<br>Pulled Pork<br>Sandwich (P)<br>Vegetables<br>Fruit  | 7<br>Chicken<br>Taqitos<br>Vegetables<br>Fruit         | 8<br>Pizza Sliders:<br>Cheese &<br>Pepperoni<br>(B,P)<br>Vegetables<br>Fruit                |
| Nov 12-15<br>(Monday, Nov 11<br>= Veterans<br>Day) | 11<br> | 12<br>Cheese<br>Quesadilla<br>Vegetables<br>Fruit          | 13<br>Hamburger (B)<br>with Chips<br>Vegetables<br>Fruit | 14<br>Chicken & Rice<br>Burrito<br>Vegetables<br>Fruit | 15<br>Chicken Strips<br>Vegetables<br>Fruit   |
| Nov 18-22  | 18<br>Chicken Enchilada<br>Empanada<br>Vegetables<br>Fruit                              | 19<br>All Beef Hotdog<br>Vegetables<br>Fruit               | 20<br>Bean & Cheese<br>Burrito<br>Vegetables<br>Fruit    | 21<br>Chicken Flauta<br>Vegetables<br>Fruit            | 22<br>Pizza Sliders:<br>Cheese &<br>Pepperoni (B,P)<br>Vegetables<br>Fruit<br>ange or Pluto |



General Tso Chicken Bowl



Chicken Ramen

Whole grain-rich ramen served in a flavorful broth, topped with tender chicken and veggies.

Parents and students check menus! We need people to get that stereotypical image of school lunch out of their heads – how can we do that if they never get a chance to SEE what you're serving?



# Where to use photos: Facebook & Instagram



# Where to use photos: Printed Materials



**ANCHOR BAY SCHOOL DISTRICT  
FOOD & NUTRITION  
DEPARTMENT**

**ATTENTION**

**FREE MICHIGAN SCHOOL MEALS**  
Thanks to the Michigan Healthy School Meals Program, Anchor Bay is excited to offer 1 FREE breakfast and 1 FREE lunch each school day, to all students during the 2023-2024 School Year! All smart snacks and extra entrees will remain at cost.

**STILL APPLY FOR FREE/REDUCED MEALS**  
Although meals are free this school year, it is important for families to still fill out the Free/Reduced Meal Application! This information is still used for important state funding that helps support educational programs within our schools and also helps qualify students for Summer EBT benefits. To apply for free/reduced meals for the 2023-2024 school year, please visit our online site at [anchorbay.familyportal.cloud](https://anchorbay.familyportal.cloud) and click on the 'benefits' tab.

**FAMILY PORTAL** ([anchorbay.familyportal.cloud](https://anchorbay.familyportal.cloud))  
Meal Magic Family Portal is the website that gives parents a single site for all their food service task. You can make deposits, transfer funds, review account balances, see what your children are eating, set parental controls, apply for meal benefits and more! It is also intuitive and mobile friendly.

**THANK YOU FOR ALLOWING US TO FEED YOUR CHILDREN**  
We will continue to serve high quality, nutrient dense meals that students enjoy. We greatly appreciate your support and look forward to serving you soon!

This institution is an equal opportunity provider.

**QUESTIONS? Please contact us at 586-598-7663**



**Join today!**



I have been able to acquire my certification and expand my knowledge.  
**Katie Possone**  
Kitchen Manager  
St. Michael-Albertville Schools



It was natural to join MSNA - I appreciate the ability to ask questions and get answers from others.  
**Jennifer Walters, MBA, LDN, SNS**  
School Nutrition Director  
Winona Area Public Schools

Questions? Need additional information about member benefits or how to join? Contact MSNA today!

[msna@fusionlp.org](mailto:msna@fusionlp.org)  
320-251-2344  
[facebook.com/mnsna](https://facebook.com/mnsna)



| CORE PURPOSE                                  | VISION  | MISSION  |
|---|---|--|
| Well-nourished students, prepared for success | Be the authority & resource for school nutrition programs | Advance school nutrition programs through education and advocacy |

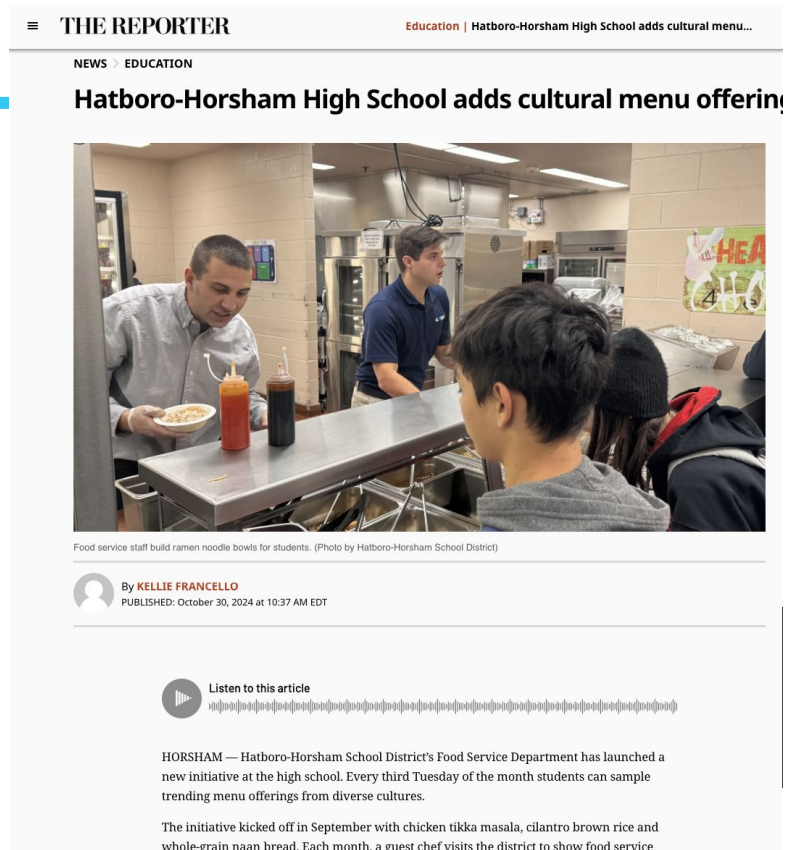
Parent handouts at Open house or PTA meetings, Community group events. Bulletin boards in school library centers or the entry main office – show what's happening in the cafeteria outside the cafeteria. Also, think about how photos of your program or at events can be used with other audiences – recruitment, school board or other meetings to tout professionalism of your team



# Where to use photos: Leave-Behind



# Where to use photos: Media



Media resources are getting more limited every day, provide relevant images to support a story. Although we cannot control what a news outlet chooses to use of submitted photos, you want to start by sharing 2-3 of your best images that tell the story versus sending a gallery to choose from so you can guide what you want included.



# Where to use photos: Media

## He's regional Employee of Year

Anthony Campbell May 3, 2024 0



Russell "Rusty" Barlow of Douglas High School has been named the School Nutrition Association's Southeastern Region Employee of the Year.

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### NUTRITION

## Phillis Wheatley Elementary nutrition manager earns regional recognition



Rommel Ongaco, the Nutrition Manager for Woodbridge School District's Phillis Wheatley Elementary School, has been named 2024 Mid-Atlantic Region Manager of the Year by the national non-profit School Nutrition Association.

Portsmouth Herald

## Dover kindergarten registration, Surf's up with school breakfast: Education news

Portsmouth Herald

Tue, March 12, 2024 at 5:16 AM EDT · 2 min read



### Surf's up with school breakfast



Mitchell School kicked off National School Breakfast Week #NSBW

*Submitting a headshot doesn't give any more background or visually add to the story. Don't forget opportunities like professional accolades, awards or even fun photos that show how engaged school administrators or nutrition staff are in their cafeterias.*