



MINNESOTA
**SCHOOL
NUTRITION
ASSOCIATION**

Feeding Bodies. Fueling Minds.

**MEMBERSHIP
PLAYBOOK**

INTRODUCTION

ABOUT MSNA

CORE PURPOSE

Well-nourished
students, prepared
for success



VISION

Be the authority &
resource for school
nutrition programs



MISSION

Advance school nutrition
programs through
education and advocacy



MSNA MEMBERSHIP PLAYBOOK

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What is the Membership Playbook?

The Minnesota School Nutrition Association introduces the Membership Playbook as a helpful resource for new and current members. Use this playbook as a guide to getting started and becoming familiar with the benefits, communities, activities, and events you can look forward to as a member of MSNA.

Who should use the playbook?

The Membership Playbook can be used by Minnesota school nutrition professionals who at any point in their membership journey would like to increase their involvement with MSNA.

Membership Checklist

Welcome to the Minnesota School Nutrition Association! MSNA offers valuable membership benefits. Here's three great first steps to get you started on the right track.



Register for upcoming conference, webinars, and more.



Join MSNA's online community by following us on social media.

Facebook

LinkedIn



Explore website resources.

- ***About MSNA > Executive Board*** – meet the community of people who want to see you succeed!
- ***Membership > Scholarships*** – apply for a scholarship to attend an MSNA or SNA conference
- ***Events/Registration > Awards*** – meet MSNA and SNA award winners
- ***Training/Certification*** – elevate your education
- ***News/Resources*** – stay up-to-date on all things MSNA, including our MSNA Minute newsletter

MSNA's Year at a Glance

SUMMER



Summer and Year-Round: Various networking opportunities e.g., St. Paul Saints event and game, volunteer events

June: SNA's Annual National Conference

August: MSNA's Annual Conference and Exhibit Show



MSNA's Year at a Glance

FALL



October: National School Lunch Week (#NSLW)
(The second full week in October)

October or November: MSNA's School Nutrition and Industry Partner (SNIP) Conference



I have been able to acquire my certification and expand my knowledge.

Katie Possone
Kitchen Manager
St. Michael-Albertville Schools

MSNA's Year at a Glance

WINTER



December: MSNA HQ Holiday Closure (dates vary)

January: School Nutrition Industry Conference (SNIC).

January: MSNA's Position Paper announced, outlining MSNA's legislative goals. MSNA members testify at the legislature.

February or March: MSNA's Day at the Capitol

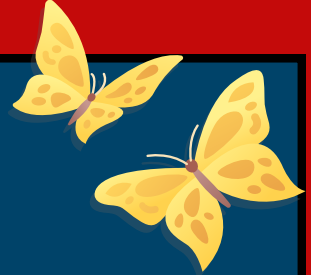
March: SNA's Legislative Action Conference (LAC), Washington D.C. Members meet with legislators.

March: Deadlines for nominations for MSNA Hero Awards and SNA Employee of the Year, Manager of the Year, and Director of the Year



MSNA's Year at a Glance

SPRING



April: SNA's National Leadership Conference

May: School Lunch Hero Week (#SLHD). Celebrate Minnesota's lunch heroes! (The second full week of March)

May: MSNA Election for new Board Officers



MSNA has provided me with great opportunities to network with others who share my passion.

Kerry Peterson
Food Service Director
Murray County Central Schools



Your Next Steps

Bookmark the MSNA Website

The MSNA website, at www.MnSNA.org, is your go-to location for events, conferences, and opportunities to learn and grow in the school nutrition profession. Bookmark and come back each month to learn what's new!

Know who to contact for questions!

MSNA Questions?

MSNA@fusionLP.org or 320-251-2344

Membership or Credentialing Questions?

servicecenter@schoolnutrition.org or (703) 824-3000

certsns@schoolnutrition.org

**Thank You for Your
Membership!**



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